

# DOMINO'S DAIRY INITIATIVE

Drive an ethical and sustainable dairy supply chain





In FY23, Domino's Pizza Enterprises was the first QSR brand, and among the first 10 companies globally, to have our environmental targets validated by the Science Based Targets initiative (SBTi) according to the latest scientific guidance on Forest, Land, and Agriculture (FLAG). These targets also include our commitment to reach net-zero emissions by 2050.

Our Domino's Dairy Initiative serves as a prime example of our proactive stance. We are concentrating our efforts on areas where we can make the most substantial difference and have the greatest impact. So, in partnership with our primary cheese business partner, we have developed this program to achieve a better slice for everyone in our dairy supply chain, from the farmers to our customers who enjoy our pizzas. Dairy and animal-based proteins account for 37% in FY23 of our total GHG emissions, and our Dairy Initiative aims to drive an ethical and sustainable dairy supply chain.

At Domino's Pizza Entreprises, we firmly believe in the power of partnerships, and we collaborate closely with our suppliers, guided by experts in environmental, animal welfare and social matters. These partnerships ensure that we make responsible decisions that benefit all our stakeholders.

Our goal is to provide high-quality, affordable meals that do not harm the planet without compromising customers' taste preferences. We are committed to delivering 'food without regret' by focusing on sustainable product innovation and developing a group philosophy on food that translates this goal into practice. Sincerely,

MARIKA STEGMEIJER **CHIEF ESG OFFICER** 



Our goal is to drive a more sustainable and ethical dairy supply chain, driving a better dairy slice for each of our farmers, communities, customers, animals, and the environment.

As a main leader within dairy consumption through our indulgent pizza recipes, we aim to be part of the changes in the future to ensure we make a difference and significant progress to achieve our Domino's Dairy Initiative objectives.

Based on our key DNA ingredients, such as Quality, Food Safety, traceability, and Innovation, we will deliver significant results in each pillar.

# **KEY INGREDIENTS** STATEMENT

#### QUALITY. FOOD SAFETY AND TRACEABILITY is

about giving transparency on what we serve to our customer. All our products are selected without any compromise on food safety aspects and by controlling and measuring their quality. Every step counts, from the farm to your table. We only promote ethical, fair and transparent supply chain practices. Great quality dairy comes from healthy, well-treated cows. We ensure the strictest standards of animal care and farmer ethics.

**INNOVATION** is about successfully assessing and then ultimately implementing more sustainable technologies or products to ensure we drive our dairy value chain and make significant changes to ensure we meet our objectives for Domino's Dairy Initiative. We aim to create and develop new products or new technologies in partnerships with farmers by giving value and positive impacts to customers and stakeholders.

# STRUCTURE

Our Domino's Dairy Initiative is based on 3 main pillars, and we aim to have a better Dairy slice for :

- Farmers, communities & customers
- Environmental leadership
- Animal Welfare



QUALITY TRACEABILITY INNOVATION

ANIMAL WELFARE FARMERS. **COMMUNITIES** & CUSTOMERS



### **ENVIRONMENTAL** LEADERSHIP

Domino's Dairy Initiative

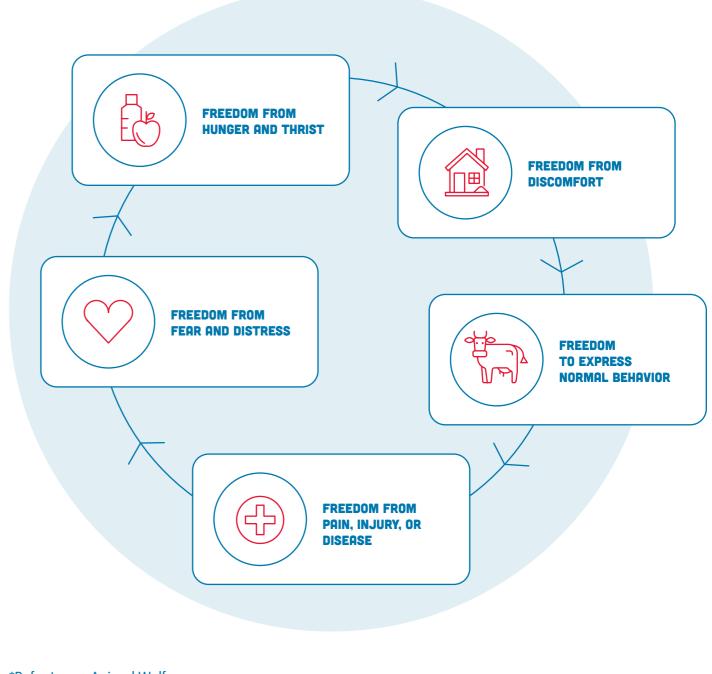


# **OUR STATEMENT**

Farmers are the heart and soul of the food industry. We must take care of our farmers and our rural communities through fair, transparent, and ethical practices to ensure great quality food for future generations to come. We have more fun when we arm our farmers, suppliers, and consumers with what they need to enjoy a better slice.

R OBJECTIVES	FARMERS	<ul> <li>Entity adopts a approach to skills development troughout the value chain</li> </ul>	
	COMMUNITIES	• Entity discloses community engagement metrics in public reporting	
OUR	CONSUMERS	• Transparency is key for Domino's and nutritional information need to be available for consumer's choices	

Domino's takes a holistic view to animal welfare ensuring that all of an animal's needs are met in the production of high quality and nutritious ingredients for our customers. The complex needs of animals in our supply chain are summarized under the 5 freedoms originally proposed by the Farm Animal Welfare Committee in the United Kingdom.



#### \*Refer to our Animal Welfare program

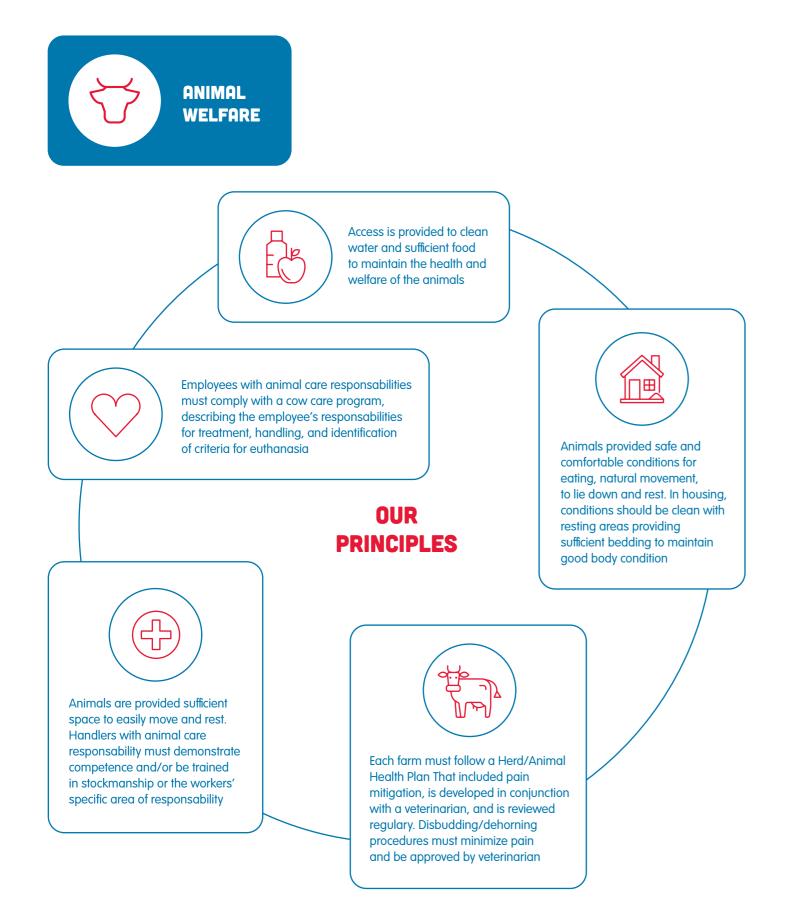
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# **OUR STATEMENT**

Consumers around the world trust Domino's to deliver safe and quality foods. We strive to raise all boats with industry leading animal care and food safety practices. We will support research & development efforts in the value chain to unlock game-changing innovations.

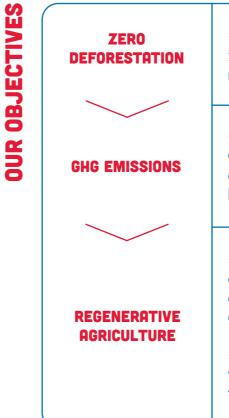
100% OF DOMINO'S DAIRY INITIATIVE COWS ARE HEALTHY AND HAPPY GOALS.





# **OUR STATEMENT**

We will continue to significantly reduce Greenhouse Gaz (GHG) emissions, promote water stewardship, prevent and avoid deforestation, and promote regenerative agriculture in our dairy value chain. We will focus on methane reductions for increased short-term impacts.



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• 100% assurance no deforestation by end of 2025 to be aligned with our SBTI-FLAG targets/ EU regulation by end of 2024

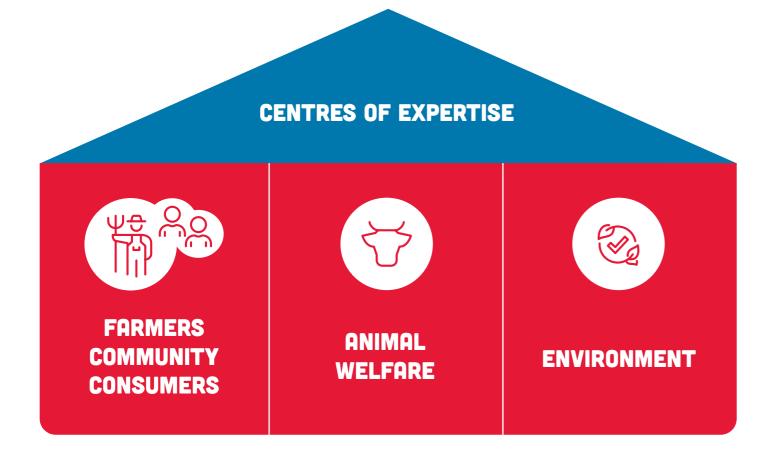
• Develop low impact product (to reduce our global GHG emissions by 65% per product sold by FY31) and reduce carbon foot print on cheese by 30% by FY31 (baseline FY21)

• Commitment to co-develop a framework of actions and support structures to measure impact and ensure a just transition for regenerative agriculture.

• We will support farmers to help them to improve their knowledges and provide tools to move forwards on this area



STEERING COMMITEE	CENTRES OF EXPERTISE
EVERY	EVERY
6 MONTHS	3 MONTHS



\* Support from external advices as NGOs, associations...will be added to our different centers of expertise. • COMPANY NAME :

# • SIGNATORY'S NAME :

• DATE :

• SIGNATURE :







Domino's Dairy Initiative







## **EUROPE**

In Europe, the majority of the milk used to manufacture our cheese sourced from an Irish Dairy Co-operative which is owned by family run farms. The Co-operatives' (Tirlán) stated policy is to pay the "best possible milk price" to their farmer members, with all profits returned to farmers or re-invested for their future growth of their business. Tirlán has a publically available sustainability strategy, Living Proof which among many objectives, ensures that they deliver on their purpose – "to nourish lives in balance with nature".

# USA

In the United States, the majority of milk is sourced for Domino's cheese is purchased from large dairy co-operatives. These supply relationships ensure a continuous and growing supply of high quality, responsibly produced, Grade A milk. All milk payments are tied to the USDA Federal Milk Marketing Order uniform minimum classified pricing formulas.



Domino's Dairy Initiative

